

SECOND REGULAR SESSION

[PERFECTED]

# HOUSE BILL NO. 1668

## 96TH GENERAL ASSEMBLY

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INTRODUCED BY REPRESENTATIVES DENISON (Sponsor), HOUGH, HINSON, LONG, WETER,  
PHILLIPS, SCHOELLER, LANT, LAMPE, FALLERT AND LEACH (Co-sponsors).

5609L.03P

D. ADAM CRUMBLISS, Chief Clerk

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### AN ACT

To amend chapter 301, RSMo, by adding thereto one new section relating to United States Olympic Committee special license plates.

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*Be it enacted by the General Assembly of the state of Missouri, as follows:*

Section A. Chapter 301, RSMo, is amended by adding thereto one new section, to be  
2 known as section 301.4039, to read as follows:

301.4039. 1. Notwithstanding any other provision of law to the contrary, any  
2 person, after an annual payment of an emblem-use fee to the United States Olympic  
3 Committee, may receive specialty personalized license plates for any vehicle the member  
4 owns, either solely or jointly, other than an apportioned motor vehicle or a commercial  
5 motor vehicle licensed in excess of eighteen thousand pounds gross weight. The United  
6 States Olympic Committee hereby authorizes the use of its official emblem to be affixed on  
7 specialty license plates within the plate area prescribed by the director of revenue and as  
8 provided in this section. The twenty-five dollar emblem use contribution shall be split fifty  
9 percent to the Springfield Olympic community development program and fifty percent to  
10 the United States Olympic Committee. Any contribution to the United States Olympic  
11 Committee or the Springfield Olympic community development program derived from this  
12 section, except reasonable administrative costs, shall be used solely for the purposes of the  
13 United States Olympic Committee or the Springfield Olympic community development  
14 program. Any person may annually apply for the use of the emblem.

EXPLANATION — Matter enclosed in bold-faced brackets [thus] in the above bill is not enacted and is intended to be omitted from the law. Matter in **bold-face** type in the above bill is proposed language.

15           **2. Upon annual application and payment of a twenty-five dollar emblem-use**  
16 **contribution to the United States Olympic Committee, the United States Olympic**  
17 **Committee shall issue to the vehicle owner, without further charge, an emblem-use**  
18 **authorization statement, which shall be presented by the vehicle owner to the director of**  
19 **revenue at the time of registration. Upon presentation of the annual emblem-use**  
20 **authorization statement and payment of a fifteen dollar fee in addition to the regular**  
21 **registration fees, and presentation of any documents which may be required by law, the**  
22 **director of revenue shall issue to the vehicle owner a specialty personalized license plate**  
23 **which shall bear the emblem of the United States Olympic Committee, and the words "GO**  
24 **TEAM USA" at the bottom of the plate, in a manner prescribed by the director of revenue.**  
25 **Such license plates shall be made with fully reflective material with a common color scheme**  
26 **and design of the standard license plate, shall be clearly visible at night, shall have a**  
27 **reflective white background in the area of the plate configuration, and shall be**  
28 **aesthetically attractive, as prescribed by section 301.130. Notwithstanding the provisions**  
29 **of section 301.144, no additional fee shall be charged for the personalization of license**  
30 **plates issued under this section.**

31           **3. A vehicle owner who was previously issued a plate with the United States**  
32 **Olympic Committee's emblem authorized by this section, but who does not provide an**  
33 **emblem-use authorization statement at a subsequent time of registration, shall be issued**  
34 **a new plate which does not bear the United States Olympic Committee's emblem, as**  
35 **otherwise provided by law. The director of revenue shall make necessary rules and**  
36 **regulations for the enforcement of this section, and shall design all necessary forms**  
37 **required by this section.**

38           **4. Prior to the issuance of a United States Olympic Committee specialty**  
39 **personalized plate authorized under this section, the department of revenue must be in**  
40 **receipt of an application, as prescribed by the director, which shall be accompanied by a**  
41 **list of at least two hundred potential applicants who plan to purchase the specialty**  
42 **personalized plate, the proposed art design for the specialty license plate, and an**  
43 **application fee, not to exceed five thousand dollars, to defray the department's cost for**  
44 **issuing, developing, and programming the implementation of the specialty plate. Once the**  
45 **plate design is approved, the director of revenue shall not authorize the manufacture of the**  
46 **material to produce such specialized license plates with the individual seal, logo, or emblem**  
47 **until such time as the director has received two hundred applications, the fifteen dollar**  
48 **specialty plate fee per application, and emblem-use statements, if applicable, and other**  
49 **required documents or fees for such plates.**

50           **5. The specialty personalized plate shall not be redesigned unless the organization**  
51 **pays the director in advance for all redesigned plate fees for the plate established in this**  
52 **section. If a member chooses to replace the specialty personalized plate for the new design**  
53 **the member must pay the replacement fees prescribed in section 301.300 for the**  
54 **replacement of the existing specialty personalized plate. All other applicable license plate**  
55 **fees in accordance with this chapter shall be required.**

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